



PRESS RELEASE

****For Immediate Release****

Hotel Re! @ Pearl's Hill rolls out Wedding Couples Charity Donation Programme in Partnership with Singapore Cancer Society

Singapore, 2 April 2015 – Share the gift of love with everyone by spreading the joy of your wedding in a meaningful way! In partnership with Singapore Cancer Society, Hotel Re! @ Pearl's Hill has launched the inaugural ***Wedding Couples Charity Donation Programme*** to encourage monetary contribution back to the society for the needy.

Instead of distributing individual wedding favours to guests at wedding banquets, wedding couples can now choose to take up the new programme and put the value of their wedding favours to a charitable cause. For every confirmed guest at the wedding banquet, the hotel will commit \$1 to Singapore Cancer Society in replacement of the complimentary wedding favour.

Donation will be consolidated annually before a presentation of total donation amount to Singapore Cancer Society which will be utilizing the fund for programmes and services such as cancer research, free cancer screening, rehabilitation support and hospice home care for terminally-ill cancer patients. The Hotel has committed a minimum sum of S\$5,000.00 to the Society.

“Cancer is the number one killer in Singapore. We may personally know multiple Cancer patients ourselves. Aligned with the hotel's value to care for the society, we hope to play an active role to help raise funds for this selected group of people”, said Ms Jolene Chong, General Manager at Hotel Re! @ Pearl's Hill.

The ***Wedding Couples Charity Donation Programme*** will be implemented with immediate effect. The usual wedding favours option is available for couples who do not wish to participate in the programme.

ABOUT SINGAPORE CANCER SOCIETY

The Singapore Cancer Society is a community-based voluntary welfare organisation dedicated to minimising the impact of cancer through public education, screening, patient services, financial assistance, research and advocacy.

ABOUT HOTEL RE! @ PEARL'S HILL

As you step into Hotel Re! @ Pearl's Hill, a modern retro themed boutique hotel, you are lost in swirls of vivacious colours and psychedelic furnishings tempered with a sleek modern touch. With numerous themed boutique hotels in the metropolis, this 12-storey, 140-room boutique hotel is a wondrous surprise waiting to be discovered.

All guestrooms in this boutique hotel are furnished with retro inspired furniture and complimented with ultra modern technology for that unique Hotel Re! touch. Each floor in this boutique hotel has its own colour theme and all the rooms on the floor resonates with the designated colour and décor. Glittery mosaic-tiled bathrooms in all rooms are the finishing flourish to what our distinctive boutique hotel is offering.

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HOTEL RE! @ PEARL'S HILL WEDDING COUPLES CHARITY DONATION PROGRAMME

PURPOSE:

Share the gift of love with everyone and spread the joy of your wedding in a meaningful way! For every guaranteed guest at your wedding banquet, the Hotel will donate \$1 to Singapore Cancer Society in replacement of the complimentary wedding favour.

PROCEDURE:

Hotel Re! will donate \$1 for every confirmed banquet guest

Donation will be consolidated annually

Presentation of total donation amount to Singapore Cancer Society

ENTITLEMENTS:

1. Host of event to make announcement of wedding favour donation during wedding.
2. Special mention of Couple's participation in Charity Donation Programme on every Table Menu.
3. Wedding Couple to be informed by Hotel via email on final donated amount with Official Receipt from Singapore Cancer Society.

BENEFICIARY:

