



PRESS RELEASE

****For Immediate Release****

Hotel Re! @ Pearl's Hill pledges support for Earth Hour 2015 with Charity Donation and Sustainable Energy Saving Measures that goes beyond the Designated Hour



Singapore, 17 March 2015 – In conjunction with Earth Hour 2015 organized by the World Wildlife Fund (WWF), Hotel Re! @ Pearl's Hill will be pledging her support to protect the environment by raising awareness for conservation, implementing sustainable energy saving measures that goes beyond the hour on 28 March 2015 (Saturday), from 8.30pm to 9.30pm, and engaging in some charity acts.

Ms Jolene Chong, General Manager at Hotel Re! @ Pearl's Hill, said: "We recognize that climate change is the one of the biggest environmental challenges Mother Earth faces today. By participating in Earth Hour 2015, we hope to strengthen our hotel's ongoing commitment to engage our community, employees and hotel guests to make a difference in the care for our environment."

EARTH HOUR SPECIALS

1. Save Electricity: Switching off non-essential lights and music at lobby, dim the lights in public areas, restaurants and exterior spaces. Air condition will be adjusted to the optimal 24 degree Celsius within the building.
2. Water Conservation: Guest Services Executives will inform every guest upon check-in on how they can get participate in this meaningful cause during their stay, one of which is to encourage guests to take shorter showers and to reuse their towels and bed linens.
3. Publicity Support: We will change our Facebook cover photo to the official Earth Hour Facebook cover photo on 28 March 2015 to reach out to our 20.6k fan base over social media. A countdown timer will also be included on our dedicated webpage for Earth Hour.



4. Dine-By-The-Candlelight: Enjoy our Earth Hour 4-course Set Dinner at \$30nett, available only on 28 March 2015 from 8 to 9.30pm. For every set consumed, the hotel will donate \$10nett to the World Wildlife Fund (WWF). Limited seats available at Re!Fill Restaurant. Pre-register by calling 6827 8226 or SMS to 9111 7137 or email to fb@hotelre.com.sg, and pre-payment required. See Annex A for menu.
5. Reduce Carbon Emission: The hotel has made special arrangement to extend our shuttle bus service till 11pm on 28 March 2015. Guests are encouraged to take our two-way shuttle bus to and fro Outram Park MRT Station in place of their own transportation.

LONG-TERM SUSTAINABLE ENERGY SAVING MEASURES

Current eco-friendly initiatives partake by the hotel also includes:

1. The replacement of paper bathroom slippers with reusable rubber slippers in all guestrooms.
2. Reminder Messages for air-con setting and to switch off the shower heater after use.
3. Transition to Straits Times Digital: Guests can get complimentary access to e-newspapers of ST web edition by logging onto the hotel's wifi and browse The Straits Times website from their laptops, tablets or mobile devices.
4. Subscription of e-magazines through popular e-platform Magzter for staff
5. Reduce, Reuse, & Recycle: The hotel has reduced paper wastage by 30% with close monitoring on staff's usage. Staffs are reminded to recycle and to use both sides of papers.
6. Do away with supply of disposable wares and effectively replacing it with reusable BPA-Free bento boxes, cutleries and water bottle for each individual staff. All of the items are personally engraved with the employee's name for more customization and accountability.



ABOUT EARTH HOUR

Earth Hour is a worldwide grassroots movement by WWF to unite people to take action for the planet. Engaging a massive mainstream community on a broad range of environmental issues, Earth Hour was famously started as a lights-off event in Sydney, Australia in 2007. Since then it has grown to engage hundreds of millions of supporters, individuals and organizations alike, in more than 7000 cities and towns in over 162 countries and territories worldwide. As the world's first open-source climate change campaign, Earth Hour has inspired millions worldwide to take action for our planet and get people to use #YourPower to change climate change.

ABOUT RE!FILL RESTAURANT

Hotel Re! @ Pearl's Hill features an equally enticing all-day casual dining restaurant, Re!Fill Restaurant, which resonates the same theme of the swinging 60's and 70's; and delights guests with its lineup of delicacies. Re!Fill is the perfect place to chill out with friends and family. Accompanied by the placid environment of the serene Pearl's Hill City Park, guests are given the privilege to savour their meals without rushing through them.

For Reservations: Call 6827 8226 / SMS 9111 7137 / Email fb@hotelre.com.sg

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ANNEX A

IN SUPPORT FOR

60 +

EARTH HOUR

CHANGE CLIMATE CHANGE
WWF.SG/EARTHHOUR

**DINE-BY-THE-CANDLELIGHT
DINNER ON 28 MARCH 2015,
8PM - 9.30PM!**

4-COURSE SET DINNER

**+****+**

Pan-Seared Duck Breast Mesuain Salad + Chicken Chop & Garlic Prawn with Spaghetti Aglio Olio + Mango Sago Cream with Aloe Vera

+ CHOICE OF HOUSE WINE / BEER OR ANY NON-ALCOHOLIC BEVERAGE = **\$30NETT**

Hotel Re! @ Pearl's Hill donates \$10/set to World Wildlife Fund

#EARTHHOURSG

 fb.com/wwfsg  @wwfsg  -wwfsg

For Pre-Registration,
Call: 6827 8226 | SMS: 9111 7137
Email: fb@hotelre.com.sg



*T&Cs APPLY!

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